

Annual General Meeting 2015

CEO presentation Per Lindberg, CEO and President



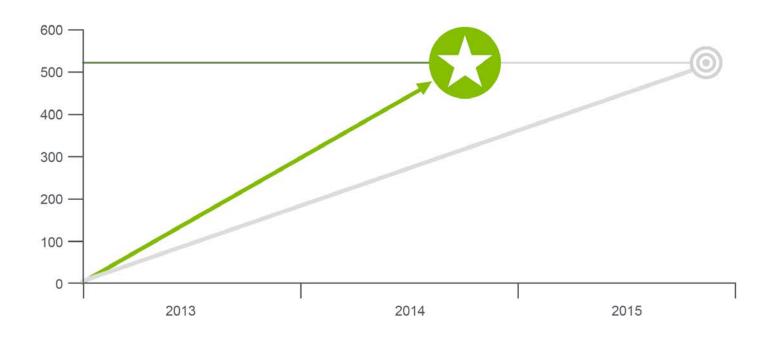
WE HAVE REALISED A SUCCESSFUL INTEGRATION





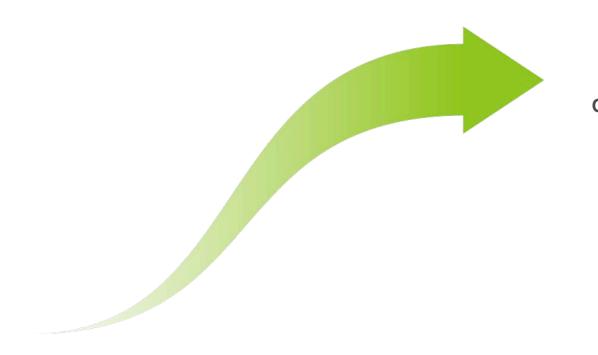
SYNERGY TARGETS ARE REACHED WAY AHEAD OF PLAN

THE INITIAL PLAN WAS TO REACH THEM BY 2015





OUR GROWTH AGENDA



TARGET 2018
Net sales: ~ 24 BSEK

Organic growth: 15 – 20 % *



THREE DIFFERENT GROWTH STRATEGIES





SELECTIVE GROWTH





VOLUME GROWTH





VALUE GROWTH

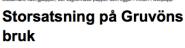


OUR GROWTH AMBITIONS MANIFESTED WE ARE INVESTING









Grums BillerudKorsnäs investerar nu 180 miljoner kronor i Gruvöns bruk.

 Vi vill vara världsledande inom både kvalitet och produktionskapacitet, säger Fredrik Turzik, fabriksdirektör vid Gruvön.





THE STRATEGY PLATFORM THAT WILL TAKE US TO THE NEXT LEVEL





PROFITABLE GROWTH



PROFITABLE GROWTH

POSITION

Expand geographically and in value chain.





WE WILL GROW BY VALUE CHAIN EXPANSION





WE WILL GROW BY GEOGRAPHICAL EXPANSION





PROFITABLE GROWTH

POSITION

Expand geographically and in value chain.



INNOVATION

Increase industry lead.





PROFITABLE GROWTH

POSITION

Expand geographically and in value chain.



INNOVATION

Increase industry lead.



SUSTAINABILITY

Drive throughout value chain.





DRIVE SUSTAINABILITY THROUGHOUT THE VALUE CHAIN





PROFITABLE GROWTH

POSITION

Expand geographically and in value chain.



INNOVATION

Increase industry lead



SUSTAINABILITY

Drive throughout value chain.



EFFICIENCY

Improve continuously





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Expand geographically and in value chain.



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EFFICIENCY

Improve continuously.



PEOPLE DRIVE CHANGE

Think new – Feel responsibility – Cooperate – Create value

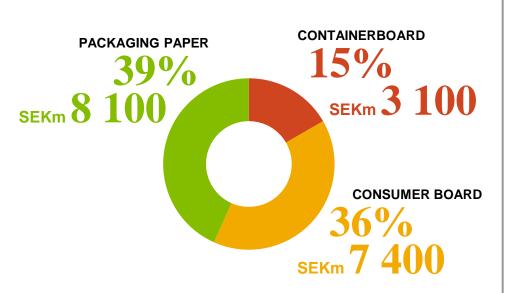




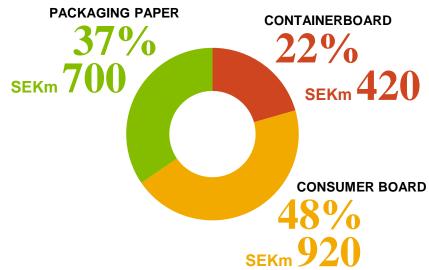


BUSINESS AREAS IN SHORT

SHARE OF GROUP NET SALES



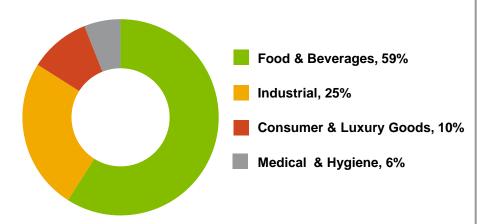
SHARE OF GROUP OPERATING PROFIT



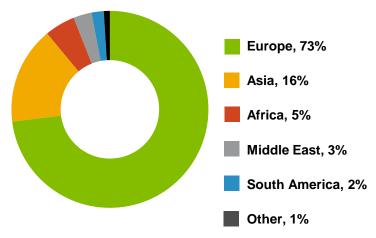


MARKET SEGMENTS & REGIONS IN SHORT

NET SALES BY MARKET SEGMENT



NET SALES BY REGION





SUCCESS STORIES - PRODUCT INNOVATIONS

Dissolvable sack



Full scale test MFC





SUCCESS STORIES – SYSTEM INNOVATIONS

Bosch – packaging concept

FibreForm Packaging





2014 – BILLERUDKORSNÄS IN FIGURES

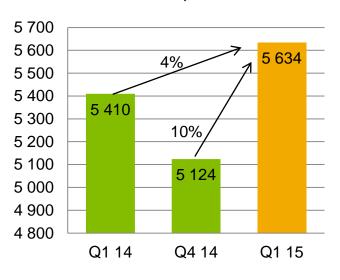
	Mål	2014	2013
Net sales, SEKm	24 000 (2018)	20 853	19 689
Operating profit, SEKm	n/a	1901	1137
Operating margin	> 10%	9%	6%
Return on capital employed, %*	> 13%	11%	6%
Cash flow, SEKm	n/a	1739	529
Net debt / equity, multiple	< 0,9	0.67	0.85
Dividend	50% of net profit	3.15**	2.25

*Based on last 12 months **Board's proposal

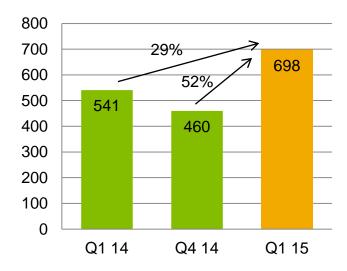


STRONG DEVELOPMENT ALSO IN Q1 2015

Net Sales, MSEK



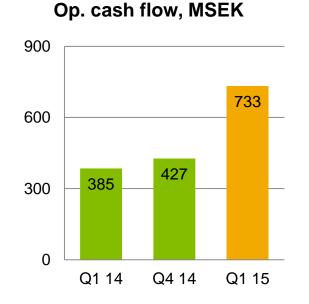
Operating profit, MSEK

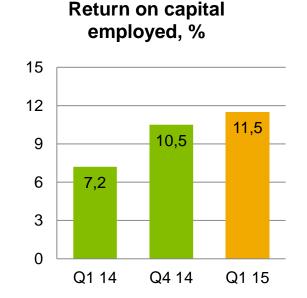


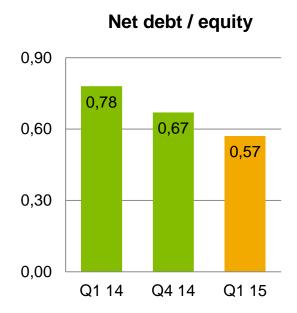


STRONG DEVELOPMENT ALSO IN Q1 2015











HOW WE WOULD LIKE TO USE THE CASH FLOW

- Reduce debt
- Dividend to shareholders
- Investments in current setup
- Acquisitions





BILLERUDKORSNÄS CREATES VALUE!





